

SMART IDENTITY™ TOKEN SALE

General FAQ

[TOKENS.AUTHENTICID.CO](https://tokens.authenticid.co)



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General FAQ

This general FAQ delves into the business and technical aspects of our ATHAU token and its sale. Our Buying Tokens FAQ covers questions about how to purchase tokens for both individuals and businesses.

1 - What is a Token Sale?

A token sale is an opportunity to buy a digital entitlement that most often enables its holder to access products and services associated with the specific token. For our ATHAU token, the holder redeem tokens for pricing discounts on our identity authentication services.

2 - How does AuthenticID add value to the blockchain?

Our AuthenticID Smart Identity Platform technology eliminates friction and reduces the time-consuming process to sign-up for an account, participate in ICOs, and use cryptocurrency on exchanges. We are also introducing our Smart Identity Platform that allows end-users to control and biometrically authenticate their consent to the use of their identity information for identity authentication purposes.

3 - What is AuthenticID's business model?

It's a simple business model - individuals pay almost nothing to own and control their identity and businesses pay the real costs. We are a real company with lots of customers already - the blockchain part is what's new. The real costs are covered by banks, healthcare companies and others who need to verify identities, and that's why the business customers who do not buy tokens during the token sale will create demand for ATHAU tokens on the open market to access our pricing discount.

4 - When does the public phase of the Token Sale start and end?

We are in the Pre-Sale phase now until late October. The ATHAU public Token Sale starts on November 28, 2017 at 12:00PM UTC and will last 26 days and close on December 23, 2017 at 12:00PM UTC.

5 - How do I buy ATHAU tokens during the Pre-Sale phase?

You may connect us at info@authenticid.co if you have interest in purchasing a large number of tokens. The minimum Pre-Sale token purchase quantity is 100,000 tokens or USD \$15,000.

6 – Where can I ask questions about the Token Sale?

You may connect with us through any of these channels to get answers:

Reddit: <https://www.reddit.com/r/AuthenticID>

Medium: TBD

Steemit: <https://steemit.com/@authenticid>

Twitter: [@authenticid](https://twitter.com/authenticid)

LinkedIn: [AuthenticID](https://www.linkedin.com/company/authenticid)

Email: info@authenticid.co

7 – How do I buy ATHAU tokens during the crowdsale?

You may buy tokens on the AuthenticID Token Portal (tokens.authenticid.co) once the token sale starts. You will need to register and verify identity and accredited investor status in order to participate.

8 – How do I register an account?

You will need to sign up for an account at our Token Portal website (tokens.authenticid.co) in order to participate in the AuthenticID Token Sale. Our website (www.authenticid.co) will have a link to our AuthenticID Token Portal.

9 – What payment options are available?

You may buy tokens using one of these payment options:

- Wire transfer in USD
- Bitcoin (BTC)
- Ether (ETH)

The **Buying Tokens FAQ** has the more details regarding the payment options.

10 – What is the expected value of one ATHAU token?

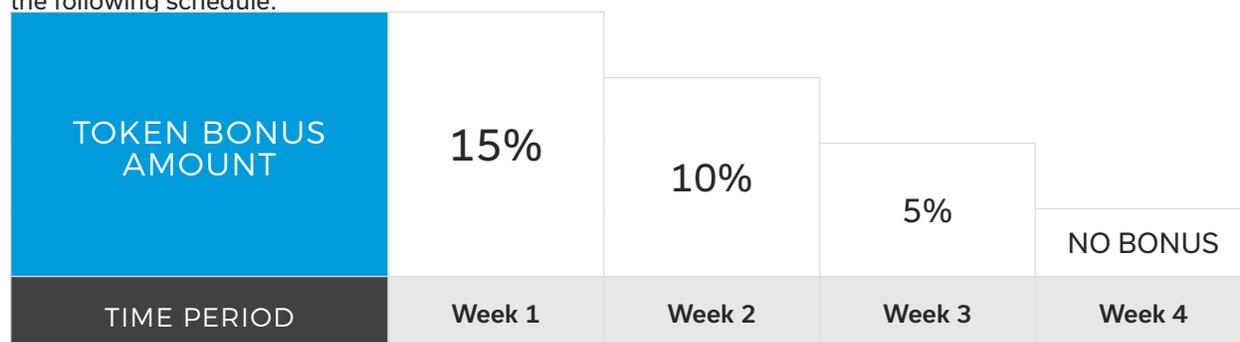
The initial price for one (1) ATHAU token is \$.01 USD for the duration of the Pre-Sale and 26-day public Token Sale.

11 – What is the minimum purchase quantity for the crowdsale?

The minimum purchase quantity during the public Token Sale is one-hundred thousand (100,000) ATHAU tokens.

12 – What is the bonus schedule for buyers?

Once the public Token Sale starts, early buyers will receive a bonus on their initial token purchase based on the following schedule:



The bonus will be added to the number of tokens purchased and visible on your balance shown in the AuthenticID Token Portal.

13 – Where can I find details on reward incentives program?

You can find details on the AuthenticID reward incentives program in our white paper which explains how you can earn tokens for helping us sign-up new authenticated users.

14 – Where can I find the Smart Contract to review?

The AuthenticID ATHAU Token Smart Contract is available on our [GitHub profile](#) for review.

15 – Where and how to store ATHAU tokens and receive pricing discounts on services?

ATHAU can be stored on a digital wallet that supports ERC20 compliant tokens. The holder of ATHAU tokens may redeem the tokens for pricing discounts on identity authentication services.

16 – Is ATHAU ERC20 compliant?

Yes, AuthenticID's ATHAU token is ERC20 compliant and may be stored on wallets which support this

protocol.

17 – Is there a minimum fundraising threshold?

No, because AuthenticID is an operating business, and its tokens are used for pricing discounts on its current products and services.

18 – Will there be additional token sales?

Yes. We will release additional tokens based on evolving needs of the business and perhaps special market segments and use cases to expand the market. We also will retain 35% of our overall ATHAU tokens which will be locked up for a minimum of 1 year and will have a price minimum of \$0.01 to be sold.

19 – How do I know my tokens are secure?

In order to make sure that your tokens remain safe, we encourage buyers to use a digital wallet that will also accept altcoins. For added security, you may consider a hardware-based digital wallet with at least one backup option in case you lose your mobile device.

In the future, we will also be releasing a version of our Smart Identity mobile wallet that can provide a biometrically secured storage capability for the ATHAU tokens and other major cryptocurrencies.

20 – Do you accept partner cooperation proposals?

Yes, we do. Please send a note to info@authenticid.co, and we will reach out to you if there is an opportunity for cooperation.

We also will be offering our complete registration and KYC process as a service to future ICO efforts.

21 – If my bank takes a few days to complete a wire transfer, will I still get the bonus?

When making a purchase via a direct wire transfer, the bonus will be applied based on the order creation date, not the transfer confirmation time (limited to 7 days). So, if it takes longer than a day for your wire transfer to arrive you will still retain the bonus which was active on the day you created the order. In order to prove the transfer initiation date, we can request a copy of your statement.

22 – Can an ATHAU token be divided?

Yes. Each ATHAU token has a 18 decimal point value. There are 10^{18} units in one token. One unit of an ATHAU token is called one (1) Trusty.

23 – How many tokens are available for purchase during the Token Sale tranche?

AuthenticID will create 10,000,000,000 (10 billion) ATHAU tokens. During the Initial Token Sale a maximum of 2,500,000,000 ATHAU tokens will be sold. Any unsold ATHAU tokens will be burned.

24 – Why do I need to be an accredited investor to buy tokens?

Our ATHAU token offering is exempt from US SEC registration under Rule 506(c) of Regulation D, and requires that buyers be accredited investors.

25 – Why do I need to verify my identity to buy tokens?

Identity and residency verification process serves the purpose of fulfilling the following goals:

- Establish customer identity for KYC compliance
- Understand the nature of the customer's activities (primary goal is to satisfy that the source of the customer's funds is lawful);
- Assess AML/CTF* risks associated with each customer.

**AML/CFT – Anti Money Laundering and Countering the Financing of Terrorism*

AuthenticID is also trying to showcase a standard for a fully compliant KYC registration process that meets current global regulations, as well as anticipated regulations that may impact the ICO industry.

26 – What will AuthenticID do with my information?

AuthenticID will use the collected information to verify the legitimacy of the collected funds in accordance with the KYC and AML/CTF* due diligence when communicating with the regulating and auditing authority in order to use the collected funds in the project's development. AuthenticID will not use your collected personal information for any other reason and will not share or sell your information to any third party, unless required to by court order. Please see our ATHAU Token Sale Terms for further information.

**AML/CFT – Anti Money Laundering and Countering the Financing of Terrorism*

27 – What if I do not verify my identity?

We respect anyone's decision to forego verification; however, we require every token buyer to verify their

identity because (1) that is our core service that we want to showcase to the blockchain world; (2) it is a regulatory requirement to be in full compliance with global AML/KYC regulations.

28 – How do I verify my identity?

Please follow the setup account instructions on our AuthenticID Token Portal once it's available.

29 – Will my data be protected?

Our website infrastructure is continuously monitored, scanned on a regular basis for known vulnerabilities, and audited for security issues in order to make your experience on our site safe. Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive information you supply is encrypted via Secure Socket Layer (SSL 3.0) and Transport Level Security (TLS 1.2) technology.

We implement a variety of security measures for all types of data transactions to maintain the safety of users' personal information. All transactions are processed through a gateway provider and are not processed or stored on our servers.

Additionally, we are [ISO 27001](#) Certified.

30 – Why not a business model that's solely P2P?

As businesses pivot to embrace the blockchain world, identity and trust are critical to its evolution. We offer an identity authentication service that solves the first-mile problem for Know Your Customer compliance as well as ongoing Identity Trust services that support the myriad of identity-related transactions that happen each day.

31 – How do you authenticate my identity?

You take a picture of your government-issued ID and we compare it with our document library from 192 countries to ensure it's real and valid and not a picture of a picture. Then you take a selfie and we match that with the photo ID. We then process your identity authentication with over 100 machine learning algorithms to establish your identity.

CONTACT INFORMATION

For the ATHAU token sale, please visit our website at tokens.authenticid.co, send mail to info@authenticid.co or call our corporate or sales offices as listed below:

Headquarters

62 Lowell Street, Suite 4
Manchester, NH 03101-1607
+1 844.656.1780
info@authenticid.co

Sales

+1 844.656.1780
sales@authenticid.co



Token Sale Website: tokens.authenticid.co



Company Website: www.authenticid.co



Twitter: [@authenticid](https://twitter.com/authenticid)



LinkedIn: [AuthenticID](https://www.linkedin.com/company/authenticid)



Vimeo: www.vimeo.com/authenticid



Reddit: [/r/AuthenticID](https://www.reddit.com/r/AuthenticID)



Steemit: [@AuthenticID](https://www.steemit.com/@AuthenticID)